CUSTOM MEDIA & PUBLISHING

MEDIA KIT

CONTACT US

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HPN CUSTOM MEDIA & PUBLISHING



YOUR HERITAGE, HISTORY, LEGACY ARE KEY HIDDEN ASSETS

LET US TELL YOUR STORY

HPN Custom Media & Publishing is a one-stop source for all of your custom media needs, including turnkey book design, writing, editing and production. We also offer our clients separately-customized services including print, digital, photo and video media solutions, as well as related website design and events management services.

CONTACT US TODAY info@hpncustommedia.com | (800) 749-0464



BENEFITS

The benefits of a professionally-written photo-rich history, heritage, or anniversary custom book.

- + Creates positive public relations goodwill and further enhances your organization's or family's, and/or brand's standing and visibility.
- + Leaves a powerful legacy and adds to your assets for confidently managing the present, overcoming challenges, and comfortably building the future.
- Represents an invaluable gift for associates, partners, current & prospective employees, clients, suppliers, civic & government leaders, family & friends, and serves as an effective marketing tool for your organization and/or brand.

WHO WE WORK WITH

Any organization, family or individual can benefit from one of our richly-illustrated custom books

CORPORATIONS

FOUNDATIONS

COLLEGES & UNIVERSITIES

HEALTHCARE INSTITUTIONS

TRADE ASSOCIATIONS

SPORTS & FRATERNAL ASSOCIATIONS

FAMILIES

CITIES & COMMUNITIES

AND YOU!



LET US BRING YOUR HERITAGE TO LIFE

Commemorating your 5th, 10th, 25th, 50th or 100th Anniversary? Celebrating a historical or transformational milestone? Do it with a glossy photo-rich coffee table book!

Call us at (800) 749-0464 | Email us at info@hpncustommedia.com



OUR CAPABILITIES



- We offer custom-media solutions, including turnkey book design, writing, editing and production.
- We offer our clients separately-customized services including print, digital, photo and video media-solutions, and related website design and events-management services.
- Our experienced and multi-talented team has been providing these solutions to clients including cities, chambers of commerce, trade associations, corporations, foundations, and institutions across the U.S. for over 40 years.

OUR PRODUCTS

- Anniversary & Commemorative Books
- Corporate & Institutional Annual Reports
- Neighborhood History & Transformation Books
- · Economic Development & Tourism Promotion Books
- · Product & Brand Promotion Books
- · Family & Individual Heritage & Legacy Books

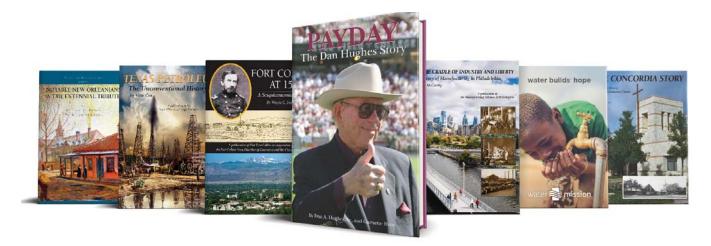




In addition to designing, editing and producing glossy custom coffeetable books marking clients' commemorative or transformational milestones, HPN-CMP offers a wide array of complementary media services. These additional services include designing custom websites dedicated to a specific commemoration or celebration as well as producing and managing related events in a convenient turnkey package to fit clients' specific needs.

Individualized quote and proposal for complementary services are readily available upon request. Our turnkey custom-media solutions built on 40 years of experience and track-record come with "Peace of Mind" for our clients.

OUR BOOK PACKAGES



Our products & services are built around book-packages falling into 3 levels as described below with each package of products & services customized to fit your needs follows:



Platinum Book-Package: A CMP Team made up of professional writer(s) and photographer(s) will work with your staff at your headquarters to gather facts and information, interview key persons, associates as well others you designate then return to CPM to author your history.

Gold Book-Package: You provide the images from your files. A CMP professional writer will work with your staff, interview key people, associates, Etc. via phone, email, Skype then write your history.

Silver Book-Package: You provide CMP with hi-res photos and an detailed outline of your history and CMP does the rest.



All HPN Custom Media & Publishing Book packages Typically Include:

- approval by the client at stipulated stages of the project's progress
- · page layout and design by CMP's Team of graphic designers
- · client's choice of landscape or portrait orientation
- · dust-jacket or laminated hardcover

We will manage delivery of the finished book to the client and/ or distribute to 3rd parties at the client's instructions, with participation of our Third-Party Logistics-partners as needed.

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